

2nd Annual PAWS *For A*

CELEBRATION

SEPTEMBER
13-19, 2021

VIRTUAL FUNDRAISER 🐾 SUPPORTING HOMEWARD BOUND PETS HUMANE SOCIETY

LOYAL COMPANIONS SPONSOR - \$5,000

- 🐾 Three-month adoption sponsor - HBPets choice of adoption that would cover the adoption fee for one dog or cat per month for three months (three total). Social media promotion (adopted animal, sponsor name and website link).
- 🐾 Recognition on Save The Date postcard (sponsor name).
- 🐾 Promotional materials provided by sponsor included in adoption packets for six months.
- 🐾 Business logo in six months of Happy Tails newsletter including one month of recognition with \$5,000 sponsors listed (sponsor name and website link).
- 🐾 Social media post recognizing sponsors leading up to and during the event (sponsor name and website link).
- 🐾 Eblast recognition with \$5,000 sponsors listed (sponsor name and website link).
- 🐾 Recognition in post-event social media content and eblast.

TAILS & WHISKERS SPONSOR - \$2,500

- 🐾 One-month adoption sponsor - HBPets choice of adoption that would cover the adoption fee for one dog or cat for one month (one total). Social media promotion (adopted animal, sponsor name and website link).
- 🐾 Promotional materials provided by sponsor included in adoption packets for three months.
- 🐾 Business logo in three months of Happy Tails newsletter including one month recognition with \$2,500 sponsors listed (sponsor name and website link).
- 🐾 Social media post recognizing sponsors leading up to and during the event (sponsor name and website link).
- 🐾 Eblast recognition with \$2,500 sponsors listed (sponsor name and website link).
- 🐾 Recognition in post-event social media content and eblast.

HAPPY PAWS SPONSOR - \$1,000

- 🐾 One-month adoption sponsor - HBPets choice of adoption that would cover the adoption fee for one dog or cat for one month (one total). Social media promotion (adopted animal, sponsor name and website link).
- 🐾 Business logo in one month of Happy Tails newsletter including recognition with \$1,000 sponsors listed (sponsor name and website link).
- 🐾 Social media post recognizing sponsors leading up to and during the event (sponsor name and website link).
- 🐾 Eblast recognition with \$1,000 sponsors listed (sponsor name and website).
- 🐾 Recognition in post-event social media content and eblast.

PAWS & CLAWS SPONSOR - \$500

- 🐾 Recognition in one month of Happy Tails newsletter with \$500 sponsors listed (sponsor name).
- 🐾 Social media post recognizing sponsors leading up to and during the event (sponsor name and website link).
- 🐾 Eblast recognition with \$500 sponsors listed (sponsor name).
- 🐾 Recognition in post-event social media content and eblast.

CONTACTS

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*All Humane Societies are independent of each other

Visit us at [HBPets.org/events](https://hbpets.org/events)

HOMeward BOUND PETS
Humane Society